



# DreamBuilder

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SPONSORSHIP OPPORTUNITIES

Community HousingWorks  
3111 Camino del Rio North, Suite 800  
San Diego, CA 92108



**Together, we can build  
futures.**



# AGENDA

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- Our Mission
- Community HousingWorks
- The Event
- Sponsorship Opportunities



## OUR MISSION

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Opportunity begins with a stable home. Community HousingWorks provides and builds life-changing affordable apartment communities with resident-centered services for working families, seniors and people with disabilities to forge stronger futures.



# OUR THREE PILLARS

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## Next Generation Success

Afterschool Program

Sue Reynolds Valor Scholarship

Career Pathways



## Financial Well-being

Rental Home Stability Program

Credit Strengthening Program

Financial Health Club

Youth Financial Literacy Program



## Health & Wellness

Supportive Housing

Older Adults Program

Resident Leadership Academy

Healthy Food Distribution

# OUR NUMBERS

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## **38 years** *in operation*

Founded in 1988, Community HousingWorks is a nationally recognized 501(c)(3) nonprofit organization that develops, rehabilitates, preserves and operates affordable apartment communities throughout California and Texas.

Our unique approach extends beyond an affordable place to call home. In addition to providing working families and older adults with stable homes in healthy communities, we layer in powerful programs, services and connections to resources.

## **12,000+** *residents served*

Residents throughout our communities include working families, older adults, formerly homeless, and people with disabilities.

## **54** *communities*

Community HousingWorks offers over 5,000 affordable homes for local community members throughout California and Texas. Our affordable apartment communities provide quality, safe, and sustainable homes that people can be proud to call home.

## **9000+** *subscribers*

Join our community and get your brand in front of over 9,000 individuals, from residents throughout California to leaders in the affordable housing industry. Top tier sponsors will be recognized via email, LinkedIn, Facebook and Instagram.



# DREAMBUILDER GALA - THURSDAY NIGHT

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## Networking

CHW's DreamBuilder Gala is our signature fundraising event, and brings together nearly 300 individuals, many within the affordable housing, development, real estate and philanthropic sectors.

The evening is known not only for its inspiring program, but for the meaningful, high-value networking it creates—bringing together decision-makers, partners, and community champions in one room.



## Auction

We are seeking high-end, exclusive auction items to share with nearly 300 engaged guests and inspire competitive bidding in support of CHW's mission.

Featured auction items receive prominent visibility across multiple channels, including our printed event program, event website, and email promotions reaching 9,000+ subscribers providing valuable exposure to a highly connected audience of community, business, and industry leaders.



## Fundraising

CHW's Fund a Future is one of the most powerful and energizing moments of the evening—an inspiring, high-energy appeal that rallies the room to invest directly in CHW's life-changing resident services and programs.

# VIP RECEPTION - WEDNESDAY NIGHT

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## **New this year!**

This year, we're reimagining the VIP experience. The reception will now be a standalone event on Wednesday, September 16 at Bali Hai, held the evening before the DreamBuilder Gala at Humphreys by the Bay. Designed specifically for our valued partners, this intimate gathering is an exclusive opportunity to deepen relationships with CHW Leadership, and get a first look at Live Auction and Raffle prizes. You'll also hear from CHW residents whose lives have been transformed through your support. We look forward to celebrating a shared commitment to our mission, and building excitement for the DreamBuilder Gala.

Humphreys by the Bay offers a discounted room rate for guests of CHW's DreamBuilder Gala. We invite you to make a special trip to Shelter Island out of the event!

# \$100,000 Title Sponsor - one available



- Speaking opportunity during DreamBuilder Gala
- Opportunity to present Financial Wellbeing Workshops sponsored by you to CHW Residents
- CHW community tour with lunch for ten with CHW CEO Sean Spear
- Featured article highlighting larger partnership in one of CHW's monthly newsletters, distributed to over 12,200 subscribers
- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- Two VIP tables of ten tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- Twenty tickets to VIP Reception at Bali Hai
- Full page ad prominently placed in the Gala printed program
- Recognition as DreamBuilder Title Sponsor on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Recognition as Title Sponsor on all DreamBuilder event materials, including Sponsorship Packets, Save the Date Invitation, and event signage
- Recognition as Title Sponsor on CHW's DreamBuilder webpage with link to your website for one year

*Benefits can be customized to best suit your needs.*

# \$80,000 Build and Protect Futures Sponsor

- CHW community tour with lunch for ten with CHW CEO Sean Spear
- Featured article highlighting larger partnership in one of CHW's monthly newsletters, distributed to over 8,200 subscribers
- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- Two VIP tables of ten tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- Twenty Tickets to VIP Reception at Bali Hai
- Opportunity to present Fraud Prevention workshops sponsored by Wells Fargo to CHW Residents.
- Full page ad in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on event e-invitation
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Sponsor highlight on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo and spoken recognition at event

*Benefits can be customized to best suit your needs.*



# \$25,000 Excellence Sponsor

- Featured article highlighting larger partnership in one of CHW's monthly newsletters, distributed to over 8,200 subscribers
- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- Two VIP tables of ten tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- Ten tickets to VIP Reception at Bali Hai
- Full page ad in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Sponsor highlight on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo and spoken recognition at event

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# \$20,000 Leadership Sponsor

- Logo recognition in one of CHW's monthly newsletters, distributed to over 8,200 subscribers
- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- One VIP table of ten tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- Ten tickets to VIP Reception at Bali Hai
- Half page ad in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Sponsor highlight on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo and spoken recognition at event

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# \$15,000 Innovation Sponsor

- Logo recognition in one of CHW's monthly newsletters, distributed to over 8,200 subscribers
- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- One VIP table of 10 tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- 4 tickets to VIP Reception at Bali Hai
- Half page ad in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Sponsor highlight on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo and spoken recognition at event

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Community  
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# \$10,000 Opportunity Sponsor

- Invitation to Private CEO Reception and Sue Reynolds Valor Scholarship Celebration
- Mentoring and volunteer engagement opportunities for employees
- One VIP table of 10 tickets to DreamBuilder
  - Valet Parking
  - Preferred Seating
- 2 tickets to VIP Reception at Bali Hai
- Quarter page ad in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Sponsor highlight on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo and spoken recognition at event

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# \$7,500 Compassion Sponsor

- Mentoring and volunteer engagement opportunities for employees
- 6 tickets to DreamBuilder
- 2 tickets to VIP Reception at Bali Hai
- Logo recognition in the Gala printed program, distributed to nearly 300 attendees
- Logo recognition on CHW's DreamBuilder webpage with link to your website for one year
- Logo recognition on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Logo recognition at event

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# \$5,000 Dignity Sponsor

- 4 tickets to DreamBuilder
- Name recognition in the Gala printed program, distributed to nearly 300 attendees
- Name recognition on CHW's DreamBuilder webpage with link to your website for one year
- Name recognition on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Name recognition at event

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# \$2,500 Vision Sponsor

- 2 tickets to DreamBuilder
- Name recognition in the Gala printed program, distributed to nearly 300 attendees
- Name recognition on CHW's DreamBuilder webpage with link to your website for one year
- Name recognition on all CHW social media (Facebook, LinkedIn, and Instagram), over 9,000 followers
- Name recognition at event

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# DreamBuilder Underwriting Opportunities

2 General Admission tickets to DreamBuilder included

## **\$15,000 Bar - 1 available**

- Logo recognition on hosted bar at event
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$10,000 Video - 2 available**

- Logo recognition on event videos, shown at event to 300 event attendees and on CHW's youtube channel to 100 plus subscribers
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$10,000 VIP Reception**

### **- 1 available**

- Logo and verbal recognition at VIP reception
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$5,000 Event Program - 1 available**

- Prominent logo recognition on printed program
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$5,000 Valet - 1 available**

- Logo recognition at Valet Station
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$5,000 Dessert - 1 available**

- Logo recognition at tables
- Logo recognition on CHW DreamBuilder webpage with link to company website



# VIP Reception Underwriting Opportunities

2 tickets to VIP Reception included

## **\$10,000 VIP Reception**

**- 1 available**

- Logo and verbal recognition at VIP reception
- Logo recognition on CHW DreamBuilder webpage with link to company website
- 2 Tickets to DreamBuilder

## **\$5,000 Musician - 1 available**

- Logo and verbal recognition at VIP Reception
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$5,000 Bar - 1 available**

- Logo recognition on hosted bar at event
- Logo recognition on CHW DreamBuilder webpage with link to company website

## **\$5,000 Dessert - 1 available**

- Logo recognition at dessert table
- Logo recognition on CHW DreamBuilder webpage with link to company website



**Join us in building stronger  
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# Thank you!

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