CHW VALOR Scholarship
2020 Sponsorship Packet
June 2020

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About CHW

**Our mission:** Opportunity begins with a stable home. Community HousingWorks provides and builds life-changing affordable apartment communities with resident-centered services for working families, seniors and people with disabilities to forge stronger futures.

Founded in 1988, Community HousingWorks (CHW) is a nationally-recognized 501(c)(3) non-profit organization providing stable homes that people can afford, building healthy communities where people can thrive, and opening opportunities for people to achieve their dreams. We develop, rehabilitate, preserve and operate affordable apartment communities in San Diego and throughout California, with over 30 years of success.

Our unique approach extends beyond an affordable place to call home. In addition to providing working families and seniors with stable homes in healthy communities, we layer in powerful programs, services and connections to resources. These tools help people achieve life-changing goals, including financial stability, improved health and overall well-being, and set success for school-age children in the classroom and beyond.

Currently CHW owns and operates over 3,600 apartments in 42 communities statewide, serving more than 9,000 working families, children and seniors.

CHW is an exemplary-ranked member of the national NeighborWorks Network®, an award-winning affiliate of UnidosUS and a member of the prestigious Housing Partnership Network.
About the VALOR Scholarship

The VALOR Scholarship is an annual CHW program that reached more people in 2019 than ever before. Residents of any age who plan to pursue post-secondary education opportunities can apply. The VALOR Scholarship can be applied toward community colleges, four-year universities, career and technical certifications, and military education and can be used for education-related expenses, including tuition and fees, room and board, transportation, books and school supplies. Applications that meet program criteria are reviewed and evaluated by a committee comprised of community volunteers and CHW staff. Recipients are recognized at a scholarship ceremony in June.

Through our 2019 VALOR Scholarship Program, we awarded $30,000 in scholarships to 31 resident students. We received 131 applications and with your support can serve even more deserving resident students in 2020. These students applied their scholarships to continue their education at community colleges, four-year universities, and professional and technical certification programs across the country in subject areas as diverse as Biochemistry, Political Science, Nursing, Latin Studies, and Cosmetology.

**Why does it matter?** Because everyone deserves an opportunity. An educational dream can become reality with the right support. Many of our scholars become the first in their families to graduate from college. We invite you to be part of making these stories continue.
VALOR Scholarship Sponsorship Opportunities

**Champion Sponsor: $5,000 or more**
- Inside cover advertisement in event program
- Logo recognition on CHW’s website
- Logo featured in social media promotions
- 6 VALOR event tickets
- 2 DreamBuilder event tickets
- Pre-event site tour led by CHW leadership
- Speaking opportunity during program

**Innovation Sponsor: $2,500-$4,999**
- Half-page advertisement in event program
- 6 VALOR event tickets
- Logo recognition on CHW’s website
- Logo featured in social media promotions
- Pre-event site tour led by CHW leadership

**Leadership Sponsor: $1,000-$2,499**
- Quarter-page advertisement in event program
- 4 VALOR event tickets
- Logo recognition on CHW’s website
- Pre-event site tour led by CHW leadership

**Determination Sponsor: $500-$999**
- Logo recognition on CHW’s website
- Business card size advertisement in event program
- 2 VALOR event tickets
- Pre-event site tour led by CHW leadership

**Donor Friend: $100**
Because every gift matters

Please email your company logo to smorrison@chworks.org no later than **May 17, 2020** in high-resolution jpeg or png file.

Please make check payable to:
Community HousingWorks (write VALOR Sponsor 2020 in memo line)
3111 Camino del Rio North, Suite 800, San Diego, CA 92108